

# Nourish the Children



Dear Visitor.

Body Tech is supporting and promoting an international charitable initiative called “Nourish The Children”. This is an opportunity to create awareness to the enormous plight of the world hunger/malnutrition issue, and generate meal donations through the initiative. (More information attached)

This concept succeeds by selling a highly nutritious food - VitaMeal - and then allowing people to donate their purchases to third-party non-profit organizations that specialize in distributing this food to those suffering from malnutrition and famine.

There are offices here in South Africa where individuals and companies are benefitting those children in desperate need in our country.

Below are the different options for donating, 3 of them using an Automatic Delivery Program.

1. **One Time Purchase**
  2. **Monthly Purchase**
  3. **Bi-Monthly Purchase**
  4. **Quarterly Purchase**
- **Five-bag option** – R925.00 – you are feeding 5 children for a whole month *(and the NTC will feed one more)*
  - **Two-bag option** – R370.00 – you are feeding 2 children for a whole month
  - **One-bag option** – R185.00

Companies can benefit for BBBEE rating by up to 25% on their BBBEE Scorecard by supporting and donating to “Nourish the Children”. (Terms and Conditions Apply)

## **Background on the BEE Scorecard**

Entities get up to 25 points (out of 100 points) on their BEE scorecard, as more than 80% of our foundation’s beneficiaries are previously disadvantaged individuals.

You earn points on the BEE (Black Economic Empowerment) scorecard. The Codes of Good Practice for Broad Based Black Economic Empowerment (BBBEE) forms the basis of the requirements for business in the Government’s aim to encourage the incorporation of the bulk of the population into the economy.

From 9 February 2007, the code is binding on all state organisations and public entities. For private sector enterprises entering into business with a state organization or public entity (such as tendering for business), compliance is also compulsory. For private business it is imperative to comply to retain competitiveness.

The code rates an entity on a scorecard system, with 7 elements and their particular weighting contributing to the total score (out of 100). When you make a donation to the Hunger and Thirst Foundation, you contribute to the 7th element, being Socio-economic development (SED). As The Foundation’s beneficiary

group is at least 80% black (defined as Black, Indian or Coloured). The full value of the donation is recognized to score points.

## 1. **Donation Points for Large Private Entities: Turnover > R35m per annum**

- For large Private entities, 5 of the total points can be earned when donating 1% of the entities net profit after tax. These entities are scored on the Generic Scorecard having to contribute to each element

## 2. **Donation Points for Medium Sized Entities: Turnover > R5m - R35m per annum**

- For medium Private entities, 25 of the total points can be earned when donating 1% of the entities net profit after tax. These entities may elect to be scored on the scorecard for Qualifying Small Entities, choosing to be rated on 4 out of the 7 elements only (each weighting an equal 25%)

## 3. **Donation Points for Small and Micro Enterprises: Turnover > R5m per annum**

- Exempted Small and Micro Enterprises enjoy a deemed BEE recognition of a level 4 contributor (having between 65 and 75 points on the scorecard) Donating to our foundation can have a significant impact on the entity's BEE Scorecard

### **The Steps to have your BEE Points Verified**

#### 1. **You have to contact your BEE rating agency:**

- In order to verify the BEE points you scored (not only for donations to organizations such as our foundation, but also on other relevant criteria)

If you do not yet have an agency representing you, you can contact either:

(ABVA) "The Association of BEE Verification Agencies." It is an independent national membership organization established to lead the black economic empowerment (BEE) verification industry. They have a list of agencies on their website [www.abava.co.za](http://www.abava.co.za) or you can contact ABVA directly:

42 Wierda Road West, Wierda Valley, Sandton, 2196

PO Box 3508, Pinegowrie, 2123

(Tel) 086 111 2282

(Fax) 086 612 2832

(e-mail) [info@abva.co.za](mailto:info@abva.co.za) or [technical@abva.co.za](mailto:technical@abva.co.za)

Or

SANAS (The "South African National Accreditation System"). They will be able to give you the details of the accredited agencies in your area. Their website is [www.sanas.co.za](http://www.sanas.co.za)

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## 2. **You have to contact us:**

- When you have made a donation, be sure that we have your contact information, i.e. full name of the person/ organization that made the donation, address, contact person and e-mail address, as we will send the Donations Certificate and BEE declaration to the donor via e-mail.
- For donations of VitaMeal feeding packets through NuSkin distributors, the same information is needed. In addition, the distributor needs to e-mail or fax a copy of the NuSkin order for the VitaMeals to Lize Pretorius from our office, in order to issue the receipt and BEE declaration. Please send this information to [lize@hungerandthirst.net](mailto:lize@hungerandthirst.net) or fax 086 630 2394.

Herewith some info on the web... [www.nourishthechildren.com](http://www.nourishthechildren.com)

### **Donor Benefits**

Donors receive the following benefits when donating a food parcel to a starving and hungry child.

- You can donate as many meals as you want either once off or on a monthly basis
- Registered SA Non Profit Charity Organization issues a tax rebate certificate for the amount of meals donated
- Your donation is tax deductible (Non Profit Charity Organization)
- Destination Reports will be forwarded to you on a monthly basis
- Excellent PR & publicity
- Purchasers are able to take their donations as a tax deduction because they are making an in-kind charitable contribution. Hunger and Thirst is an association incorporated under Section 21. Individuals and businesses can receive Tax benefits and BEE points by donating.

Should you know of any individual, company or organization wishing to support this initiative, please feel free to forward my contact details to the interested parties.

As mentioned, I have attached brochures for your review. Should you require any further information, please feel free to contact me.

Thanking you in anticipation.